

# GETTING STARTED WITH WEB BOOKS

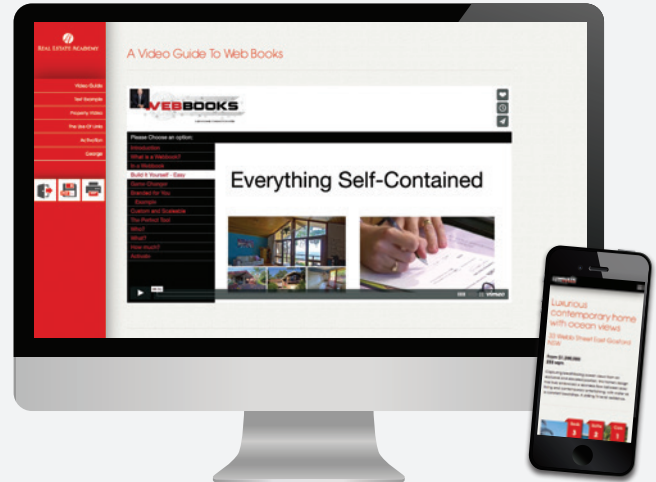
Latest Communication Technology



REAL ESTATE ACADEMY  
A Lee Woodward company

## CUSTOM WEB BOOK SYSTEM

Web Books is the latest online communication tool for developing documents. They are not only stylish but can be printed, saved as a pdf, or simply just viewed on any mobile device, phone or computer. The template can be branded to your look and feel, and brochures can be created to include video, PDF, image, text and links. These customised branded and selected feature templates below come with a comprehensive CMS for quick and easy document preparation.



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MEMBER  
PRICE (M)

INVESTMENT: **\$2,095** INC GST

NON-MEMBER  
PRICE (NM)

INVESTMENT: **\$2,695** INC GST

## INCLUDES ONE OF THE BELOW FEATURED TEMPLATES



### OPTION 1 - PLD TEMPLATE

The Post Listing Document (PLD) serves as a set proposal/listing agreement in the one Web Book. This document will confirm your position as a thorough professional with attention to detail in an industry which is not. The PLD is a customised feature template for quick and easy document preparation.



### OPTION 2 - BUYER BOOK TEMPLATE

An integral part of the listing presentations for both Sales and Property Management, this customised web book showcases the most desirable features of a property in a stunning and yet easy to use format that allows brochures to be created without the need for a graphic designer.



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**1300 367 412**

[www.realestateacademy.com.au](http://www.realestateacademy.com.au)

ABN 80 101 157 304

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## ACTIVATION FEE

M: \$895 NM: \$1,495

### WHAT'S INCLUDED:

- Custom Web Book 'Branded' System
- Feature Template  
Select from: Post Listing Document **OR** Buyer Booklet
- Custom Letterhead Design
- One Hour Online Training



## ANNUAL FEE

\$1,200

Payable as part of your initial investment and then ongoing on the anniversary.

### WHAT'S INCLUDED:

- Phone Support
- Access and Hosting
- Version Upgrades



## INITIAL INVESTMENT

M: \$2,095 NM: \$2,695

### OPTIONAL EXTRAS:

- Additional Feature Template - \$895
  - Buyer Booklet
  - Post Listing Document

Once you have become web book savvy you may want to design your own web book in the future to add to your custom framework which holds certain graphics or features as they become available in the library.

\* REA membership rates apply with all web book investments.

The Time is Now

**REGISTER** by completing and faxing this form to (02) 9225 9477 or mail to Real Estate Academy PO Box 4053 East Gosford NSW 2250 1300 367 412

### ▶ YOUR DETAILS:

Title: \_\_\_\_\_ Name: \_\_\_\_\_

### ▶ COMPANY DETAILS:

Company: \_\_\_\_\_

Position: \_\_\_\_\_

Address: \_\_\_\_\_

Suburb: \_\_\_\_\_

State: \_\_\_\_\_ Post Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Mobile: \_\_\_\_\_

Email: \_\_\_\_\_

### ▶ PAYMENT DETAILS:

Member price: \$2,095

Non-member price: \$2,695

Payment Details:  Visa  Mastercard  Amex

Total Amount Payable: \$ \_\_\_\_\_

Card Number: \_\_\_\_\_

Expiry: \_\_\_\_\_ CVC #: \_\_\_\_\_

Name: \_\_\_\_\_

Signature: \_\_\_\_\_

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